

Tradehold Limited  
(Incorporated in the Republic of South Africa)  
(Registration number 1970/009054/06)  
JSE code: TDH  
ISIN: ZAE000152658  
("Tradehold")

DIRECTOR'S DEALINGS IN SECURITIES BY EXECUTIVE DIRECTOR

In compliance with paragraph 3.63 to 3.74 of the Listings Requirements of the JSE Limited, shareholders are advised of the following transaction by an executive director of Tradehold:

Name of director:	Friedrich Esterhuyse
Date of transaction:	28 November 2014
Nature of transaction:	Purchase (on market)
Number of shares:	5,000 Tradehold ordinary shares
Price:	R19.99 per share
Total value:	R99,950.00
Nature of interest:	Direct beneficial
Clearance to deal received from chairman:	Yes

The above trade was completed outside of a closed period.

1 December 2014  
Cape Town

Sponsor  
Bravura Capital (Pty) Ltd